

SCHOOLS & TEAMS

SPORT TOURS

PRE-SEASON TRAINING, SPORT TOUR, END-OF-THE-YEAR TRIP...
LET US ORGANISE YOUR TEAM TRIP IN FRANCE!



couleur
sports · voyages · events

WELCOME

**25 YEARS OF
EXPERIENCE**

We work on a regular basis with professional and amateur sport teams for their travel arrangements to various European Championships. We offer fully tailor made packages to suit their needs, including centrally located hotels that we deem appropriate, tourism and leisure activities, meet & greet airport service, 24hr professional assistance throughout the tour, arrangement of sport fixtures, official referees and post-match reception as well as the organisation of sport and event tickets. We are fully aware of the importance of match fixtures during the tour and thus special attention is given to the French host team, the skill level, the age category and the required documentation to be duly formalised by the specific French Sport Federation.

2024/2025 SPORT SEASON

Groupe Couleur is the n°1 sports travel agency in France. Based in Lyon, we are dedicated to incoming and outgoing tours for schools and teams as well as professional sport teams travels, corporate Hospitality and supporter travel arrangements around the biggest sporting events for more than 25 years. We work with the 2 biggest French sport federations (Rugby and Football) and are appointed as Official Travel Agency for the Rugby World Cups since 1999. For Rugby World Cup France 2023, Groupe Couleur has been appointed as the exclusive global rights holder in order to manage all the operational responsibilities of the Official Travel Programme, under the auspices of France 2023 & World Rugby.



COACHING CLINICS & TOURNAMENTS

We provide coaching with some of the biggest French rugby clubs: Biarritz Olympique, Aviron Bayonnais, Lou Rugby, Racing Metro 92, Dragons Catalans, USAP, RC Toulon, Stade Toulousain, Union Bordeaux Bègles as well as French Football clubs PSG, LOSC, OL, etc. All the training sessions are organized by coaches or Pro players from top teams.

Coming soon: Rugby and field hockey tournaments co-organized with local sports clubs. Stay tuned!



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COACHING CLINIC AVAILABLE IN THESE CLUBS



PSG ACADEMY



STADE FRANÇAIS



LYON



LILLE



UNION BORDEAUX BÈGLES



STADE TOULOUSAIN



RC TOULON

BIARRITZ
COMPLEXE NAPS BASQUE



BIARRITZ OLYMPIQUE



BAYONNE

AVIRON BAYONNAIS



LOU RUGBY



RACING 92
LE CLUB DES HAUTS-DE-SEINE

RACING METRO 92



USAP



DRAGON CATALANS



SEA KAYAKING



RAFTING



SURF



ICE HOCKEY



FIELD HOCKEY



RUGBY XV



RUGBY XIII



VOLLEY BALL



FOOT BALL



BASKET BALL



HAND BALL

OUR SE

GROUPE COULEUR OFFERS TAILOR-MADE PAC



ACCOMMODATION

We select the best suited accommodation. Hostels, Sport Centers, 1,2,3 star Hotels that satisfy the safety requirements corresponding to the specific group type (schools, clubs).

COACHING CLINIC

We provide coaching with some of the biggest French rugby clubs: Biarritz Olympique, Aviron Bayonnais, Lou Rugby, Racing Metro 92, Dragons Catalans, USAP, RC Toulon, Stade Toulousain, Union Bordeaux Bègles as well as French Football clubs PSG, LOSC, OL.



ACTIVITIES

We select a mix of entertainments, sporting and cultural activities in the destination of choice, to achieve an all-round experience.

TRANSFERS

Our coach companies are selected based on their fleet renewal, responsiveness, reliability and flexibility.



RVICES

PACKAGES INCLUDING A LARGE RANGE OF SERVICES



SPORTS

Depending on the area, a variety of sport fixtures can be provided: Football, Rugby, Volleyball, Basketball, Handball, Hockey etc.

MEET AND GREET

We provide a dedicated airport meet and greet service and a 24/7 assistance.



FRIENDLY MATCH AND TOURNAMENTS

We pay special attention to finding fixtures with a similar sport level and quality hosting. We coordinate the administrative and legal aspects with the relevant French sport federation. We are working on rugby and hockey tournaments for 2024/2025 Season and will update you soon.



MEALS

We provide all types of meals during your stay; all located near your accommodation: international or French cuisine, traditional restaurants of local specialties, end of tour gala dinners in private venues or packed meals if needed.



BIARRITZ BAYONNE

Biarritz is one of the most famous and glamorous resorts on the French coast, with boasting kilometers of golden sandy beaches and a variety of water sports. During the last 50 years, the resort has become a Mecca for surfers, who flock here to ride the famous Basque waves. Apart from its beaches, Biarritz rewards visitors with imposing architecture, museums and luxurious spas, not to mention the 10 golf courses that are located nearby. Biarritz also boasts very good restaurants and a myriad of bars and cafés.

Its location allows for the possibility to organize excursions and sports fixtures in San Sebastian area (Spain) located 50 kms far from Biarritz.

In Biarritz and Bayonne, we suggest all accommodation types for any budget: Sport accommodation with sport equipment at disposal, Youth hostels, holiday accommodation or 3, 4-star centrally-located hotels.





SPORT IN THE CITY

Basque Country is one of the biggest rugby represented areas in France, home to Aviron Bayonnais and Biarritz Olympique. Biarritz proximity to the Spanish frontier allows for some excursions to San Sebastian and the organisation of rugby games against Spanish clubs. Biarritz is well recognised as a surfer's paradise, but also provides watersports such as rafting and canyoning.



ACTIVITIES

In the Biarritz region, we can offer water activities such as surfing lessons, sea kayaking, rafting and canyoning, but also mountain biking, bowling, via ferrata, tree climbing, or Basque pelota initiation, to name but a few.

We also suggest the walking tour of the city and its famous aquarium and some excursions to San Sebastian Spain, located only 50km far from Biarritz, with a stop in the charming medieval village of Hondarrabia.

SAMPLE ITINERARY

Day 1

Arrival at Biarritz airport and meet and greet by a Groupe Couleur representative.

Coach transfer to the youth hostel (Ensuite multiple room BB) & Check in

Day 2

Breakfast at the accommodation

Walking tour of Biarritz with a professional guide

Return transfer to the coaching clinic with professional coaches from Aviron Bayonnais, a Top 14 rugby club

Day 3

Breakfast at the accommodation

Surfing session with professional instructors

Return transfer to a rugby game + post-match reception with food and drinks at will.

Day 4

Breakfast at the accommodation

Transfer to Biarritz airport & departure

Example of price based on a group of 30 paying people:
From 325 € per person



BORDEAUX

Bordeaux is at the heart of one of the most famous wine regions in France. The city has undergone major restoration over the past decade, restoring Bordeaux's 18th century centre to its former glory.

A UNESCO world heritage site, with landscaped quays, beautiful parks and colonial-era warehouses now housing trendy bars and restaurants. Bordeaux is a city that knows about « joie de vivre » and pleasures: strolling along the Garonne or in the pedestrian streets, sitting at a café terrace and enjoying the mild year-round climate.

To enjoy this beautiful city, we suggest 2, 3 and 4-star hotels, all located in the city centre.





SPORT IN THE CITY

In Bordeaux, football and rugby are the dominant sports. Girondins Football Club produced several International Players such as; Alain Giresse, Jean Tigana, Christophe Dugarry and Zinedine Zidane. Rugby is also very well represented with Bordeaux Bègles Gironde Rugby competing in the Top 14 (Division 1 France Rugby). There are also many competitive Hockey clubs in the region, namely S.A Merignac who won the 2013 Women French Championship.



ACTIVITIES

The most popular activity in Bordeaux is a vineyard tour.

We can organise a ½ day sightseeing and wine tasting to the vineyard village of Saint Emillion, ending with lunch in its vibrant main square.

Other things to see and do, include an excursion to Pyla Sand Dune, the largest sand dune in Europe and a stop off at Arcachon, a sea front town well known for the quality of its oysters. Additional activities available include Bowling, Tree Climbing and Go Karting.

SAMPLE ITINERARY

Day 1

Arrival at Bordeaux Airport and meet and greet by a Groupe Couleur representative.

Coach transfer to your 3 star-hotel located in the city centre (Ensuite twin rooms BB) & Check in.

Day 2

Breakfast at the accommodation

Walking tour of Bordeaux with a professional guide

Return transfer to a training session.

Rugby pitch and rugby equipment at disposal

Day 3

Breakfast at the accommodation

Return transfer to a rugby game with post-match reception including food and drinks at will.

Return transfer to attend a top 14 rugby game including standard ticket admission.

Day 4

Breakfast at the accommodation

Transfer to Bordeaux airport & departure

Example of price based on a group of 30 paying people:
From 360 € per person



LILLE

Lille is a top travel destination, with its Flemish ambiance, excellent museums, great food and beer, and the world-renowned Grande Braderie (Europe's biggest flea market) on 1st week-end of September. Lille (or Rijsel in Flemish) is the most important city in northern France, and the fourth biggest in France. It has a very young population (including many students), and a vibrant cultural scene. The award of European Capital of Culture in 2004, and the massive investment that came with it, have helped to boost the profile of the city. Lille is also very accessible and has been growing in popularity ever since the Eurostar arrived in 1994.

Most of the 3 and 4-star hotels in Lille are located in the city centre near the famous Grand Place. We can also suggest Youth hostels or a sport accommodation with sports pitches, Gym rooms and self-service cafeteria located only 6 kms far from Lille.





SPORT IN THE CITY

Historically, Lille and North of France are lands of football, relishing on the success of teams such as Racing Club de Lens (RC Lens) and Lille Olympique Sporting Club (LOSC) who won League 1 France 2021. Rugby, field hockey and other sport fixtures can also be organised in Lille and the surrounding area.



ACTIVITIES

The old capital of Flanders mixes local tradition with modern design and is making its mark as a cultural centre that you can easily discover through a guided walking tour of the city. This city is only 45kms far from Ypres in Belgium. Ypres was the scene of some of the fiercest fighting during WWI and the city was virtually wiped off the map. Over 300,000 Allied soldiers died between 1914 and 1918. Beyond its cultural activities, the Lille area offers many sporting opportunities such as rafting or kayaking in a nautical base, mountain biking or tree climbing.

SAMPLE ITINERARY

Day 1

Arrival at Lille sport Centre (ensuite twin/Triple room BB). Meet and greet by a Groupe Couleur representative. Check in & dinner

Day 2

Breakfast at the accommodation

Hockey Training session on site

Lunch

Hockey Game & post-match reception with food and drink at will

Day 3

Walking tour of Lille with a professional guide

Lunch at the sport accommodation.

Rafting session

Dinner at the sport complex

Day 4

Breakfast at the accommodation

Hockey Training session on site

Lunch at the accommodation

Hockey Game & post-match reception with food and drink at will

Day 5

Breakfast at the accommodation

Departure

Example of price based on a group of 30 paying people:
From 335 € per person



LYON

Lyon, the absolute epitome of gastronomical France, is famous for its outstanding cuisine and features many tasty local specialities and stylish bistros. Capital of the Auvergne Rhône Alpes area, Lyon is sandwiched between two powerful, winding rivers and features more than its fair share of Renaissance-style buildings and classical French architecture. Within Lyon, you can also expect to find a flourishing university complex, a superb selection of shops an impressive historic old town district, which has gained the prestigious title of World Heritage Site by UNESCO and plenty to enjoy at night. This city offers large range of accommodation for all budgets from youth hostels to 4-star accommodation.





SPORT IN THE CITY

Lyon, a city of sport ! Sport fields and gyms allow 350 clubs and associations in each discipline to benefit from the best training conditions. OL (Football), LOU (Rugby) or Asvel (Basketball) chaired by the famous Tony Parker, show proof of the long established sporting reputation of the city. Ready to test your skills in a coaching clinic with LOU Rugby coaches and playing rugby, football or basketball games?



ACTIVITIES

Old capital of "Gaule", Lyon has a mixed heritage, displaying traits of a typical northern French town in some areas, while other features bear witness to its Latin origins. During a walking guided visit in the city center you will discover unusual places such as a Roman amphitheater in the city center or "Les Traboules": the famous covered passage ways.

The Lyon area is the second largest wine producing region in France. A guided visit and wine tasting to Morgon, Beaujolais, Cotes du Rhone or Cotes Roties is a must.

SAMPLE ITINERARY

Day 1
Arrival at Lyon airport and meet and greet by a Groupe Couleur representative.

Coach transfer to your 3-star hotel located in the city centre (ensuite twin rooms BB)) for check in.

Day 2
Breakfast at the accommodation
Walking tour of the old town of Lyon with a professional guide

Return transfer to the coaching clinic with professional coaches from LOU rugby (Top 14 rugby club)

Day 3
Breakfast at the accommodation
Return transfer to a tree climbing session.
Return transfer to a rugby game & post-match reception including food and drinks at will.

Day 4
Breakfast at the accommodation
Transfer to Lyon airport & departure

Example of price based on a group of 30 paying people:
From 350 € per person



PARIS

Welcome to the «City of Lights» or «City of Love». Paris is certainly both and has always been considered one of the most romantic cities in the world. You will enjoy the long walks from Montmartre to the Quartier Latin. Going through some of the finest Roman and medieval monuments, sooner or later you will end up at a café, standing on the Pont Neuf Bridge, or exploring a vintage fashion shop in the Marais district. In terms of accommodation all categories are available: youth Hostels, 3 and 4 star-hotels in the city centre, 2-star hotels & sport accommodation just outside of Paris.





SPORT IN THE CITY

Some Parisian clubs have different top sport teams such as PSG (Football, Handball) Stade Français (rugby, hockey) PUC (Rugby and Volley ball) or Racing (rugby, hockey), Nanterre (basketball) and Levallois (basketball). Some netball games are available against British schools located in the Paris area as well as rugby coaching clinics with coaches from Racing 92 academy, Stade Français Academy or PSG Academy. Paris is also the city of the biggest sports shows which take place at Stade De France (81000 seats).



ACTIVITIES

Paris is one of the most beautiful cities on earth. The cultural riches of the French capital are unsurpassed. Whether you opt to explore the historic, fashion-conscious, bourgeois, or bohemian and party sides of Paris through a sightseeing tour, one thing is certain: the City of Light will always enthral.

And don't leave that city without being on the second or third floor of the Eiffel Tower which offer you the best view of this amazing city! For sport groups, a visit to Le Stade de France is a must, or try some sport activities in the Paris suburbs; bowling, tree climbing, aqua parks, or even Disneyland Paris located 40km from the city.

SAMPLE ITINERARY

Day 1
Arrival at Paris airport and meet and greet by a Groupe Couleur representative.

Coach transfer to you 3-star hotel located in Paris (ensuite twin rooms BB) & check in.

Day 2
Breakfast at the accommodation
Sightseeing tour of Paris with a professional guide
Return transfer to the coaching clinic with professional coaches from Racing 92 (Top 14 rugby club)

Day 3
Breakfast at the accommodation
Ticket admission to the 2nd floor of the Eiffel Tower & Paris visite Ticket 1 day to enjoy the city
Return transfer to a rugby game & post-match reception with food and drinks at will.

Day 4
Breakfast at the accommodation
Transfer to Paris airport & departure

Example of price based on a group of 30 paying people:
From 410 € per person



PERPIGNAN

Located in the south of France, «Perpinyà» as they say in Catalan, is the capital of the Pyrénées Orientales. Perpignan's geographical and cultural identity is naturally oriented towards Spanish Catalonia. It's a border city, situated in an astoundingly beautiful landscape. On one side, it faces the Mediterranean Coast, while the other side looks to the highest mountains of the French Pyrenees. Perpignan is a busy place, at the crossroads of two countries, greatly influenced by the Mediterranean cultures and benefiting from 2500 hours of sun per year. No wonder that Salvador Dali saw it as the «Centre of the World»!

In addition to all the types of accommodation available in Perpignan, we also suggest holiday accommodation and sports centres located few steps from the sea and about 10/15 kms far from the city.





SPORT IN THE CITY

Perpignan is the city of a famous French rugby league club : The Catalan Dragons. It is the only French rugby league team which plays the Super League in United Kingdom. In all this area you will find the best French rugby league club. Rugby Union is also very well represented in Perpignan with USAP Rugby club who won the French championship 7 times. In each Club (The Catalan Dragon's and USAP rugby Club) we can provide coaching clinics.



ACTIVITIES

Perpignan is surrounded by vineyards that produce rosé and white wines of great fame such as Cotes du Roussillon, Rivesaltes or Muscat.

To discover these wines we suggest a ½ day vineyard sightseeing tour with an english speaking guide.

The proximity of the mountain also allows the practice of sports such as rock climbing, tree climbing, rafting or mountain activities. Sea activities are also easily accessible.

SAMPLE ITINERARY

Day 1

Arrival at Perpignan airport and meet and greet by a Groupe Couleur representative.

Coach transfer to the holiday accommodation (quadruple rooms BB) & check in.

Dinner at the accommodation

Day 2

Breakfast at the accommodation

Training on the rugby pitch of the Holiday accommodation

Rugby pitch and rugby equipment at disposal

Lunch at the accommodation

Sea paddle initiation (located 2.5km far from the accommodation).

Dinner at the accommodation

Day 3

Breakfast at the accommodation

Return transfer to a rugby game & post-match reception with food and drinks at will.

Return transfer to attend a Top 14 rugby game including standard ticket admission.

Dinner at the accommodation

Day 4

Breakfast at the accommodation

Transfer to Perpignan airport & departure

Example of price based on a group of 30 paying people:
From 385 € per person

TOULON

Toulon is the first French naval base, so you're sure to see sailors on these beautiful streets. The harbour in Toulon is a stunner with beautiful views all around. The harbour itself is circled by hills that have forts set upon them. In Toulon, the main area that most tourists like to explore is the old town area, which is centred on Rue d'Alger. Here you will find many shops, places to stay and numerous restaurants. If you want to go to the beach in Toulon, one of the best ones is called Plage du Mourillon; it's a little over a mile from the heart of the town.

This city provides a lot of accommodation types, all located in the city centre, few steps far from the Rugby stadium.





SPORT IN THE CITY

Think of Toulon and you'll probably think of rugby. During match weekends, the city support with passion their favoured Rugby Club Toulon, winner of the Heineken cup 3 times in a row, RC Toulon is the "French dream team". To make your stay unforgettable we provide coaching sessions with a RC Toulon coach and a pro player according to the nationality of the group hosted. Only 50km from Toulon, lies the home of France's only European Champion League winner "Olympique de Marseille". What about a League 1 football game at Orange Vélodrome Stadium to taste the warmth of the supporters of Marseille?



ACTIVITIES

Toulon is the biggest military port in France. We suggest boat excursions with an audio guide to see the military boats or a visit to Porquerolles Island ; the largest of the three islands d'Or with its 1254 hectares of area; 7.5 km long and 3 km wide. The island became a protected site in 1988, offers visitors beautiful hiking and biking trips, attractive beaches and stunning views along the southern cliffs overlooking a shimmering sea. Its mild climate adds to the charm of each season.

If you prefer sport activities we can suggest sea kayaking, rafting or mountain bike in the Toulon suburbs.

SAMPLE ITINERARY

Day 1

Arrival at Marseille airport and meet and greet by a Groupe Couleur representative.

Coach transfer to your 2-star hotel located in the city centre (ensuite twin rooms BB) & check in

Day 2

Breakfast at the accommodation

Cruise visit of the military port

Return transfer to the coaching clinic with professional coaches from RC Toulon (Top 14 rugby club)

Day 3

Breakfast at the accommodation

Return transfer to a rugby game & post-match reception with food and drinks at will.

Return transfer to attend a Top 14 rugby game including standard ticket admission.

Day 4

Breakfast at the accommodation

Transfer to Marseille airport & departure

Example of price based on a group of 30 paying people:
From 355 € per person



TOULOUSE

Toulouse is situated in the heart of southwest France and combines medieval architecture with bohemian music, delicious food and constant innovation. Fuelled by the energy of its student population, Toulouse's calendar bursts with outdoor concerts, arts festivals and food markets several Michelin starred restaurants and more than one UNESCO World Heritage site. Its centuries of rich history are literally visible in its pink brick walls, which is why the city is also called La Ville Rose (the pink city). Above all, Toulouse is a place where people know how to enjoy life.

Toulouse offers lots of possibilities in terms of accommodation: from 2-star to 4-star hotel to sport centres and Youth accommodation with rugby pitch at disposal located few kilometres far from the city.





SPORT IN THE CITY

Toulouse is the home of one of France's finest rugby teams, Stade Toulousain. With 5 Champion's Cups and 22 French Championship titles, this club is the best one in Europe. Due to the friendly relationship between Couleur and Stade Toulousain, we can provide coaching sessions at Ernest Wallon Stadium lead by the former International pro player Emile Ntamack. Although Rugby is at the core of Toulouse, other sports such as football, volleyball, basketball and handball are also very well represented.



ACTIVITIES

Toulouse is the heart of Europe's Aviation sector, home to Airbus Industry. We provide a guided visit to this aeronautical industry, including a flight simulator and assembly point at an A380, the world's biggest commercial airplane. Speaking about Toulouse is also speaking about Stade Toulousain Rugby Team! 19 French leagues and 4 European Cups won... What about a guided visit of the stadium and the museum of this prestigious club ? In the Toulouse region, other sport activities such as mountain biking, tree climbing and bowling activities are available.

SAMPLE ITINERARY

Day 1

Arrival at Toulouse airport and meet and greet by a Groupe Couleur representative.
Coach transfer to your 3-star hotel (ensuite twin rooms BB) & check in

Day 2

Breakfast at the accommodation
Walking tour of Toulouse with a professional guide
Return transfer to the coaching clinic with professional coaches from Stade Toulousain (Top 14 rugby club)

Day 3

Breakfast at the accommodation
Return transfer to a rugby game & post-match reception with food and drinks at will.
Return transfer to attend a Top 14 rugby game including standard ticket admission.

Day 4

Breakfast at the accommodation
Transfer to Toulouse airport & departure

Example of price based on a group of 30 paying people:
From 350 € per person



LA ROCHELLE

La Rochelle is one of several provincial French cities that escaped the ravages of the 19th and 20th centuries and have preserved their historical centres. While a new city has grown up round it, the historical centre of La Rochelle stands on the edge of the Old Port and the floating harbour.

The historical centre is a criss-cross of narrow streets, many of them pedestrian, bordered by medieval and Renaissance houses, built in the distinctive local white limestone. With tourism among the city's main industries, many of the narrow streets, notably those close to the port, are filled with bars and restaurants offering local specialities and cuisine from around the world.





SPORT IN THE CITY

La Rochelle city is known for its Rugby Club, Stade Rochelais, one of the oldest French rugby clubs. The Stade Rochelais sports company dates back to 1896. This top club produced numerous international players such as Grégory Aldritt, Brice Dulin or Uini Atonio and won last 2 Champions Cup. However, rugby is not the only sport on offer as football and basketball tours can also be well catered for in the La Rochelle area.



ACTIVITIES

In La Rochelle, we suggest activities such as sailing, wind surfing, tree climbing and a visit to a trampoline park. We also recommend excursions such as a sea kayaking tour or a visit to Ile de Ré

SAMPLE ITINERARY

Day 1

Arrival at La Rochelle airport and meet and greet by a Groupe Couleur representative.
Coach transfer to your 3-star hotel (ensuite twin rooms BB) & check in

Day 2

Breakfast at the accommodation
Walking tour of La Rochelle with a professional guide
Return transfer to a training session.
Rugby pitch and rugby equipment at disposal

Day 3

Breakfast at the accommodation
Return transfer to a rugby game & post-match reception with food and drinks at will.
Return transfer to attend a Top 14 rugby game including standard ticket admission.

Day 4

Breakfast at the accommodation
Transfer to La Rochelle airport & departure

Example of price based on a group of 30 paying people:
From 360 € per person



YOUR CONTACT



JOAQUIM GONÇALVES

joaquimg@groupecouleur.fr

+33 (0)4 72 40 50 91

+33 (0)6 45 13 98 14

2 Place Camille Georges

69002 Lyon - FRANCE


couleur
sports · voyages · events

www.groupecouleur.com